Election-specific Skills

MODULE 5: TEAMS

Not all elected positions will require a team to support you; for example, running for a seat with your local education board may not require a team. However, the more competitive or higher profile elected positions can require quite a bit of work while campaigning. A strong team to support you in your campaign can make a huge difference in your election success. If applicable, you should be getting your team organized between 6-12 months before the election.

Activity 1: Planning a Campaign Team

in your campaign. Your facilitator may assign you an elected position or may ask you to choose an elected position that you are (or may in the future) considering running for. Write down the name of the type of position that you will focus on for				
this activity:	,			

Next, list the general responsibilities required to support your campaign in the position you identified above.

Refer to your General Responsibilities list above. Can you identify various roles that you could allocate to your team to support you in these responsibilities? If so, write the name of the role beside each line. For example, if the general responsibility is to help you manage your raised funds, you may title that role, "Finance Coordinator."

Once you're done assigning roles to each responsibility on your list, be prepared to share back with others. Please refer to the appendix for a comprehensive list of roles that may be required to support your team, depending on the type of election you are running in.



Summary

The composition of your campaign team will depend on what works for you in your area and in your circumstances. It's possible to combine some of the roles where needed to streamline efforts. If you've done a good job fundraising for your campaign, it may be possible to pay your team members a stipend or a salary for their contribution to your campaign, if that is allowed in the rules governing that election.

If you do put together a team to help with your campaign, be sure to take the opportunity at the end of the elections to thank your team for their help.
